
PRIVACY POLICY

Snow Fun Safaris Lapland Oy is committed to respecting your privacy and securing your personal information. This Privacy Policy applies to you if you have received services from us or otherwise had contact with us, including using our website, webshop or communicating with us through social media.

HOW DO WE COLLECT AND USE YOUR INFORMATION

Your personal data is used mainly for providing you with a service with your consent.

When you purchase something from us, as part of the buying and selling process, we will collect the personal information you give us such as your name, address, email address, phone number, dietary requirements.

Our web-site, social media channels (Facebook) as well as other similar environments gather certain information automatically and record it in log files. The information may contain the IP address, region or general location where your computer or another device is connected to the Internet, the type of browser used, the operating system and Snow Fun Safaris uses the information to make its online environments better, simpler and more user-friendly. We can also use your IP address to diagnose problems in Snow Fun Safaris server and to administer the website, analyze trends, monitor site visitors, also gather demographic information more extensively in order to better understand the preferences of the visitors of our online environments.

YOUR CHOICES

We respect your privacy rights and provide you with reasonable access to the personal information that you may have provided to us through your use of our services. If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information contact us at info@snowfunsafaris.com, or mailing us at Snow Fun Safaris, Sivulantie 12, 95970 FI-Äkäslompolo.

We may ask you to specify in an adequate manner what information or processing operations are subject to the request of the data subject. In order to ensure that personal data are not disclosed to unknown third parties, we may, if necessary, ask you to submit a verification request signed. We may also request you to prove your identity with an official identity card or other reliable means. At your request, we will have any reference to you deleted on our database as long as these requests are in accordance with Finnish law.

SECURITY

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed. During the customer relationship, only the information that is necessary for the specified uses is dealt with. We regularly conduct periodic inspections to eliminate unnecessary data.

THIRD-PARTY SERVICES

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website.

QUESTIONS AND CONTACT INFORMATION

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This privacy policy description was updated on 26 May 2018.